

# Eduardo Katz

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## SUMMARY OF QUALIFICATIONS

Experienced professional with extensive international experience leading and consulting in sustainability, conservation for nonprofits, companies, and governments.

Worked as Chile's National Park's appointed director, overseeing a complex, decentralized organization with more than 800 full-time employees. Implemented a successful nationwide strategy that improved the quality of service, visitation, conservation, and infrastructure.

### Skills

- Senior level management and consulting experience.
- Strategic planning, budgeting, implementation and project management.
- Team building, negotiation, collaboration and stakeholder engagement.
- Strong professional network.
- Languages: Spanish (native), English (proficient) and French (proficient).

## PROFESIONAL EXPERIENCE

### International Parks and Conservation Senior Consultant, Since 2014

- Provided guidance on the establishment and development of conservation areas, policy, and financial sustainability and governance. Connected needs in conservation and sustainability internationally.
- Steering Committee and senior consultant for two Royal Nature Reserves in Saudi Arabia.
- Customers include: Kearney, Anglo American, The Nature Conservancy water program, Arauco, among others.
- Advisory Council Member, Shenandoah National Park Trust, 2014-2018.

### Natural Capital Director, Anglo American Foundation, Chile 2020-2022

- Developed and implemented a collaborative strategy with key stakeholders to improve the environmental, recreational, and educational value of the mountain territories of Santiago.
- Developed a pioneer grant to implement nature education, access, and conservation projects by local communities, in Metropolitan and Valparaiso region.
- Conducted risk management analyses and compliance procedures.

### Parks Director, Cortés Solari family Foundation, 2018

- Developed and implemented a sustainable management strategy for a network of parks in Patagonia, central Andes and Atacama Desert.
- Lead a team to develop and implement innovative tools for local sustainability education.

### Chile Program Director, Island Conservation, 2017

- Lead Chile team with planning and implementation of endangered species restoration via the eradication of invasive species in Chilean islands.

**National Parks Director**, CONAF, Government of Chile, 2010- 2013.

- Directed a team of 800 multidisciplinary employees, 102 parks and 20% the country's lands.
- Achieved a budget increase of 38%, fomented visitation by 28% and significantly improved visitor satisfaction from 74% to 81%.
- Increased conservation activities by 180% and scientific research by 115%
- Created a national youth-volunteer program for the improvement and maintenance of the infrastructure of national parks, involving over 1,000 volunteers from across the country.
- Created 4 new protected areas and implemented 29 new ranger stations.
- Developed community outreach, inter-institutional and international collaboration.

**Associate Professor, Department of Agricultural Economics**, Pontificia Universidad Católica de Chile (PUC), 2000-2013

- Taught courses on Environmental and Natural Resource Economics, Public Policy and Entrepreneurship.
- Appointed Director of undergraduate studies at the Agricultural Economics department.
- Created and coordinated an awarded freshmen introductory class towards the development of leadership, team working and entrepreneurial skills among students.
- Developed a minor in Public Policy for undergraduate students.
- Performed consulting and executive education for government, multi-lateral organizations and the private sector.

**Director of Students Affairs, Office of the President**, Pontificia Universidad Católica de Chile, 1998-2002.

- Created a volunteer leadership program and mentored student organizations.
- Managed conflict resolution between university authorities and student governments.
- Implemented successful fundraising campaigns for student activities and improved the extracurricular options for students by 45%.

## **HONORS AND AWARDS**

- Fulbright Scholarship, Bureau of Educational Affairs, Department of State, USA, 2002.
- President of Chile Scholarship for graduate studies, Government of Chile, 2003.

## **EDUCATION**

- 2003-2005     **University of Arizona, Eller School of Business and Policy**  
Master's in Public Administration and Policy (MPA).  
Concentration in Environmental Policy and Agricultural Economics.
- 1995-1996     **University of California, Davis**  
Department of Agricultural Economics,  
Education Abroad Program
- 1992-1997     **Pontificia Universidad Católica de Chile (PUC)**  
B.S. and Professional degree in Agricultural Economics & Life Sciences.  
Field: Development and Environmental Economics.