

**QUESTIONNAIRE**  
SOCIAL STUDY AND PUBLIC OPINION POLL  
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1. To begin with I am going to show you a series of situations that worry a lot of people. Which of them worries you the most?

(24%) delinquency and disturbances  
(19%) security and peace and quiet  
(15%) violation of Human Rights  
(8%) that Chile has no Congress or President elected democratically  
(7%) protests, strikes and demonstrations  
(2%) lack of press freedom  
(24%) violence and terrorism

2. How do you regard your actual economic situation?

(0%) 5. Very good  
(14%) 4. Good  
(56%) 3. Average  
(24%) 2. Bad  
(6%) 1. Very bad  
(0%) 6. don't know

3. How do you regard your economic situation today with that of a year ago?

(1%) 5. Much better  
(22%) 4. Better  
(52%) 3. Same  
(22%) 2. Worse  
(3%) 1. Much worse  
(0%) 6. don't know

4. Looking at the future, how do you see your economic situation in a year's time?

- (2%) Much better
- (27%) Better
- (34%) Same
- (14%) Worse
- (2%) Much worse
- (21%) don't know

5. Thinking about national figures for a minute, which are the two first names that spring to mind?  
(1st and 2nd choices)

Total base: 3,230 100%

1st choice

Pinochet, Augusto	652	20%
Lagos, Ricardo	200	6%
Jarpa, Sergio	196	6%
Frei Ruiz-Tagle, Eduardo	173	5%
Zaldivar, Andres	89	3%
Aylwin, Patricio	62	2%
No opinion	540	17%
Don't know	795	25%
Spoiled vote	119	4%

2nd choice

Jarpa, Sergio	169	5%
Pinochet, Augusto	124	4%
Lagos, Ricardo	101	3%
Zaldivar, Andres	92	3%
Frei Ruiz-Tagle, Eduardo	70	2%
Guzman, Jaime	56	2%
Aylwin, Patricio	52	2%
No opinion	169	5%
Don't know	190	6%
Spoiled vote	1729	54%

6. If you could elect any national figure as President of Chile, who would you elect?

Pinochet, Augusto	755	23%
Lagos, Ricardo	110	3%
Jarpa, Sergio		107
Frei Ruiz-Tagle, Eduardo	83	3%
Zaldivar, Andres	64	2%
Aylwin, Patricio	53	2%
No opinion	179	6%
Don't know	224	
Spoiled vote	1358	

6.1 If the answer to No 6 has been a name then please ask why did you choose this person?

6.2 If the answer is don't know, then please ask why do you feel like that?

I am now going to read you a series of situations which worry the government. Please tell me, according to the criteria on the card, how you consider the government has performed in these areas

		Very good	Good	Average	Bad	Don't know	Did't read
7.	Maintenance of public order	5%	43%	35%	11%	3%	3%
8.	Respect for Human Rights	2%	21%	29%	24%	12%	12%
9.	Decrease in unemployment	2%	22%	31%	28%	11%	5%
10.	Improvement in education	5%	39%	26%	16%	7%	6%
11.	Decrease in inflation	2%	16%	33%	30%	10%	8%
12.	Increase growth in the economy	6%	31%	31%	17%	4%	10%
13.	Housing construction	15%	45%	22%	10%	3%	3%
14.	Better health care	4%	29%	28%	23%	11%	4%
15.	Help for the poorest sectors of the population	7%	31%	30%	20%	8%	5%

I am going to read you a list of public figures. I should like you to tell me if you have heard of them or not. (Pause). Now I should like you to tell me what impression you have of them (according to the categories that appear on this card)

	Very favourable	Favourable	Not favourable	Very unfavourable	Known/ No opinion	Unknown	
16.	Patricio Aylwin	3%	21%	8%	2%	20%	46%
17.	Ricardo Lagos	6%	16%	8%	5%	17%	49%
18.	Jose Piñera	1%	11%	8%	3%	18%	59%
19.	Francisco Bulnes	1%	9%	6%	2%	13%	69%
20.	Fernando Leniz	1%	9%	6%	2%	12%	71%
21.	Sergio Onofre Jarpa	6%	27%	16%	10%	24%	17%
22.	Andres Zaldivar	5%	24%	11%	5%	21%	35%

I am now going to read you a list of situations that worry this government, similar to those that we discussed before. For each of these situations I should like you to indicate who would deal with them the best- Pinochet's government or the opposition

	Opposition	Pinochet's Government	Don't know (didn't read)	None (didn't read)	
23.	Economic growth	31%	41%	21%	7%
24.	Maintenance of public order	23%	60%	12%	5%
25.	Reduction in inflation	35%	33%	23%	9%
26.	Respect for Human Rights	46%	28%	18%	7%
27.	Reduction in unemployment	41%	36%	16%	7%
28.	Improvement in education	36%	45%	14%	5%
29.	Reduction in poverty	38%	39%	14%	9%
30.	Showing more interest in people like yourself	39%	35%	15%	11%
31.	Elimination of delinquency and drug addiction	25%	50%	15%	10%
32.	Control over protests and disturbances	23%	56%	12%	8%
33.	Improvements in hospitals, surgeries and medical centres	40%	40%	15%	5%
34.	Control of terrorism	23%	53%	14%	10%

35. Would you prefer to have a civilian or a member of the Armed Forces as President of Chile?
- (24%) member of the Armed Forces
  - (60%) Civilian
  - (35%) neither
  - (12%) don't know
36. Looking at the following scale, how would you define the present economic situation of the country
- (1%) very good
  - (20%) good
  - (49%) average
  - (22%) bad
  - (7%) very bad
  - (2%) don't know
37. Thinking in the future, if Augusto Pinochet were to be President, do you think that the economic situation of the country would get better, stay the same or get worse?
- (21%) get better
  - (44%) stay the same
  - (23%) get worse
  - (12%) don't know/anything could happen
38. Thinking about the future again, if the opposition is in power, do you think that the country's economy will get better, stay the same or get worse?
- (31%) get better
  - (20%) stay the same
  - (24%) get worse
  - (25%) don't know/anything could happen

I am now going to read a list of names of people in public life. Please tell me if you have heard of .... (read name). (If they don't recognise the name, put "unknown" and go on to the next one. If they do recognise the person, go on reading)

Now I should like you tell me what impression you have of.....,by using the categories on the card

		Very favourable	Favourable	Not Favourable	Very unfavourable	Known/ no opinion	Unknown
39.	Andres Allamand	1%	9%	6%	2%	10%	71%
40.	Jaime Guzman	1%	14%	12%	9%	18%	45%
41.	Sergio Molina	1%	9%	3%	1%	10%	75%
42.	Hortensia Bussi de Allende	3%	14%	11%	9%	26%	38%
43.	Hernan Cubillos	1%	10%	5%	2%	14%	69%
44.	Eduardo Frei Ruiz-Tagle	6%	25%	6%	1%	20%	42%
45.	Gabriel Valdes	4%	22%	8%	3%	16%	46%
46.	Hermogenes Perez de Arce	1%	11%	6%	3%	17%	61%

I am now going to read you some statements made by other people. Using the categories printed on this card, I should like you to tell me if you agree or disagree with them

		Strongly agree	Agree	Disagree	Strongly disagree	Don't know (didn't read)
47.	If my family and I are O.K., it doesn't matter to me if we have a democratic govt. or not	5%	32%	48%	10%	5%
48.	If the "no" vote wins, there will be violence and division between people	5%	36%	37%	6%	16%
49.	A lot of people live in fear because of the military regime	15%	43%	29%	3%	11%
50.	You need military repression to keep order and peace and quiet	3%	34%	42%	13%	9%

51.	If the "no" vote wins, there will be a military coup	2%	22%	41%	4%	31%
52.	If the opposition win the Presidency, there will be higher inflation	4%	30%	32%	3%	30%
53.	If the "yes" vote wins, there will be violence and division between people	5%	35%	39%	4%	17%
54.	There are a lot of violations of Human Rights in Chile at present	17%	40%	20%	2%	21%
55.	If Augusto Pinochet wins, there will be more unemployment	8%	29%	37%	3%	23%

I am now going to read you a list of political parties. I should like you to tell me if you have heard of each one. (Read name). (If they don't recognise the name, put "unknown" and go on to the next one. If they do recognise it, go on reading). Now I should like you tell me what impression you have of.....Party, by using the categories on the card

		Very favourable	Favourable	Not Favourable	Very unfavourable	Known/ no opinion	Unknown
56.	Christian Democratic Party	7%	37%	13%	4%	28%	11%
57.	Party for Democracy	5%	22%	9%	5%	19%	39%
58.	National Party	2%	22%	21%	6%	27%	21%
59.	Communist Party	1%	8%	25%	28%	25%	12%
60.	National Renewal Party	2%	12%	16%	9%	19%	42%
61.	Almeyda Socialist Party	2%	13%	15%	11%	18%	41%
62.	National Advance Party	1%	9%	14%	11%	18%	46%
63.	Humanist Party	2%	15%	7%	3%	15%	58%

We are now going to change the theme

64. Why do you think that there are some people who support the Communist Party?

65. Do you think that the Communist should or should not participate in the democratic process?.  
(Wait for the reply and then ask) -  
Would you say that you were very much in favour (or against) or only somewhat (in favour  
against)?
- (10%) very much in favour
  - (21%) somewhat in favour
  - (18%) somewhat against
  - (32%) very much against
  - (19%) don't know
66. If Marxist parties were to be in power in Chile would you be in favour or against?. (Wait for the  
reply and then ask) -  
Would you say that you were very much in favour (or against) or only somewhat (in favour/  
against)?
- (4%) very much in favour
  - (11%) somewhat in favour
  - (21%) somewhat against
  - (43%) very much against
  - (21%) don't know
67. How interested are you in the plebiscite?. Very interested, quite interested, hardly interested or  
not interested at all.
- (27%) very interested
  - (40%) quite interested
  - (16%) hardly interested
  - (2%) not interested at all
68. If Augusto Pinochet were named as a candidate in the plebiscite, would you vote "Yes" or "No"?
- (33%) Yes (go on to 68.1)
  - (37%) No (go on to 68.1)
  - (29%) don't know (go on to 68.2)
  - (1%) no answer



68.1 Why would you vote that way?

68.2 If they have replied "don't know" in Q. 68, ask -  
Which side are you more inclined to vote for?

- (14%) yes
- (13%) no
- (73%) don't know

69. If the Junta named a civilian candidate, would you vote "Yes" or "No"?

- (39%) yes
- (27%) no
- (33%) don't know
- (1%) no answer

70. Are you registered to vote?

- (73%) yes
- (26%) no
- (1%) no answer

70.1 If they reply "no" to the previous question -  
Are you thinking of registering?

- (74%) yes (go on to Q. 71)
- (8%) no (go on to Q. 70.2)
- (7%) don't know (go on to Q. 70.2)
- (11%) no answer

70.2 If they have replied "no" or "don't know" ask the following -  
which of the following reasons best explains why you haven't registered or that you are not sure  
if you will register or not?

- (24%) you are not interested
- (9%) my vote is not important
- (13%) I don't mind who wins

- (20%) I think that President Pinochet will win anyway
- (5%) the time hasn't yet arrived when I have to register
- (4%) my work schedule doesn't permit it
- (4%) the office where I have to register is too far away
- (5%) it's very expensive to register
- (13%) other.....(write the reason)
- (5%) no answer

71. If Augusto Pinochet is the candidate in the plebiscite how do you think that most people would vote: "Yes" or "No"?

- (38%) Yes
- (38%) No
- (23%) don't know

72. If the candidate is a civilian, how do you think that most people would vote: "Yes" or "No"?

- (43%) Yes
- (23%) No
- (33%) don't know

73. Do you think that the plebiscite will be "clean"?

- (43%) yes
- (34%) no
- (24%) don't know

74. As you know traditionally in Chile, people define their political positions as being nearer to the Left, the Centre or the Right. The different political positions are represented on this card. Please show me which position is the nearest to yours

- (15%) Right
- (7%) Centre Right
- (17%) Centre
- (8%) Centre Left
- (9%) Left
- (17%) Independent
- (19%) none
- (8%) don't know

75. Now for personal statistics -  
How old are you?

- (19%) 18 to 24
- (24%) 25 to 34
- (20%) 35 to 44
- (14%) 45 to 54
- (12%) 55 to 64
- (10%) 65 and over

76. If a woman, ask the following -  
Do you work outside your house full time or part time?

- (13%) yes, full time outside the house
- (11%) yes, part time outside the house
- (74%) don't work outside the house
- (0%) there is no woman in the house
- (2%) no answer

If a man, ask the following -  
Does the woman of the house work full time or part time outside?

- (14%) yes, full time outside the house
- (10%) yes, part time outside the house
- (65%) doesn't work outside the house
- (6%) there is no woman in the house
- (5%) no answer

77. Without counting years repeated, how many years of schooling do you have?

- (3%) none
- (7%) 1 to 3
- (23%) 4 to 7
- (12%) 4 to 8 (completed Primary school)
- (18%) 9 to 11
- (19%) 12 (completed Secondary school)
- (14%) 13 to 17
- (3%) 18 and more

## 78. Socio-economic level

(6%) High (ABC1)

(49%) Middle (C2-C3)

(45%) Low (DE)

## 79. Sex

(47%) male

(53%) female