

**QUESTIONNAIRE**  
SOCIAL STUDY AND PUBLIC OPINION POLL  
Work Document No. 111  
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1. I am going to show you a series of problems which worry a lot of people. From the list, please tell me which of them worries you the most

- (14%) delinquency and disturbances
- (12%) security and peace and quiet
- (12%) violation of Human Rights
- (16%) unemployment
- (7%) lack of democracy
- (5%) inflation/cost of living
- (4%) protests, strikes, disorder
- (15%) economic situation of people
- (2%) lack of press freedom
- (13%) violence and terrorism

2. In accordance with the following scale, how do you view the actual economic situation of the country?

- (2%) 1. Very good
- (16%) 2. Good
- (44%) 3. Regular
- (28%) 4. Bad
- (9%) 5. Very bad
- (1%) 6. Don't know

3. How much do you agree with the present economic policy?

- (4%) very much in agreement
- (28%) in agreement
- (43%) in disagreement
- (14%) very much in disagreement
- (11%) don't know

4. Thinking in the future, if the “No” vote wins, do you think that the country’s economy will get better, stay the same or get worse?

(32%) get better

(24%) stay the same

(23%) get worse

(21%) don’t know/anything could happen

5. Thinking in the future again, if the “Yes” vote wins, do you think the economy of the country will get better, stay the same or get worse?

(16%) get better

(53%) stay the same

(20%) get worse

(11%) don’t know/anything could happen

6. And once again, if the “Yes” vote wins, what do you think your economic situation will be in the future?

(1%) very good

(20%) good

(45%) regular

(21%) bad

(6%) very bad

(7%) don’t know

7. Generally speaking everything has both positive and negative aspects  
In your opinion what would be the most positive aspects if the “No” vote won?

8. And what would be the most positive aspects if the “Yes” vote won?

I am now going to read you a series of situations which would worry any government. Against each of them I should like to note if the opposition of Pinochet’s government would handle them the best

		opposition	government A. Pinochet	don't know	neither
9.	Economic growth	42	36	19	3
10.	Maintenance of public order	30	56	11	3
11.	Reduction in inflation	42	30	23	5
12.	Construction of houses	35	51	11	2
13.	Respect for Human Rights	61	20	15	3
14.	Reduction in unemployment	56	28	12	4
15.	Improvement in education	51	34	12	3
16.	Reduction in poverty	53	28	12	7
17.	Show more interest in people like you	52	27	14	7
18.	Eliminate delinquency and drug addiction	37	38	14	10
19.	Control protests and disturbances	33	48	12	6
20.	Improve hospitals, consultancies and public clinics	55	30	11	3
21.	Control terrorism	34	45	12	8

22. How interested are you in the plebiscite?

- (38%) very interested
- (34%) somewhat interested
- (16%) hardly interested
- (11%) not interested at all
- (0%) don't know

23. If you knew that Augusto Pinochet was to be the candidate for the plebiscite, would you vote "Yes" or "No"?

- (27%) vote "Yes" (Go on to Q. 23.1)
- (45%) vote "No" (Go on to Q. 23.2)
- (23%) don't know (Go on to Q. 23.3)
- (5%) won't vote/spoiled vote

If they replied "Yes" to Question 23, ask them -

## 23.1 Why would you vote "Yes"?

- (49%) order/peace and quiet/don't want or afraid of changes
- (3%) for democracy
- (11%) I like the economic policies
- (16%) to be against Communism/I don't like Communism or the UP
- (11%) the country is fine and will get better
- (20%) Pinochet has done a lot for the country/for Pinochet/his qualities etc.
- (16%) benefits and help in general (housing, health, education, pensions etc.)
- (3%) there is no alternative to Pinochet (there's nobody better)
- (7%) better someone you know than someone you don't
- (17%) others (specify)
- (8%) no opinion
- (1%) don't know

If they replied "No" to Question 23, ask them -

## 23.2 Why would you vote "No"?

- (15%) disapproval of the government/military regimes
- (6%) negative commentaries about Pinochet
- (7%) repression and military control
- (38%) economic situation of the country/poverty/lack of income
- (29%) violations of Human Rights/torture/exile/deaths/disappearances
- (21%) lack of freedom
- (7%) don't like the government's economic policies
- (27%) there's no employment (unemployment)
- (18%) need for a change/I want change/government in power too long
- (21%) return to democracy/freedom
- (15%) others (specify)
- (4%) no opinion
- (0%) don't know

If they replied "don't know" to Question 23, ask them -

23.3 Would you be more inclined to vote for the “Yes” side or the “No”?

- (19%) Yes
- (27%) No
- (54%) don't know

24. If Marxist parties were to govern the country, would you be in favour or against?

- (4%) very much in favour
- (10%) somewhat in favour
- (24%) somewhat against
- (45%) very much against
- (17%) don't know

25. Are you registered to vote?

- (95%) yes
- (5%) no

26. Do you think that most people will vote “Yes” or “No” in the plebiscite?

- (22%) Yes
- (54%) No
- (23%) don't know

27. Do you think the plebiscite will be “clean”?

- (48%) yes
- (30%) no
- (22%) don't know

We are now going to talk for a bit about the “Yes” vote campaign

28. Have you read, seen or listened to any campaign publicity about the “Yes” campaign?

- (93%) yes
- (7%) no
- (1%) don't know

29. Which is the medium which has given you the most information about the "Yes" campaign?

- (84%) TV
- (9%) Radio
- (2%) Newspapers
- (0%) Magazines
- (1%) Friends
- (0%) at work
- (1%) the neighbourhood
- (0%) the Church
- (2%) others (specify)
- (0%) none
- (0%) don't know

30. What is the thing that you like the best about the "Yes" campaign?

- 1°
- 2°
- 3°

30.1. What is the thing that you have most disliked about the "Yes" campaign?

- 1°
- 2°
- 3°

We are now going to turn for a minute to the "No" vote campaign

31. Have you read, seen or listened to any campaign publicity about the "No" campaign?

- (91%) yes
- (8%) no
- (1%) don't know

32. Which is the medium which has given you the most information about the "No" campaign?

- (77%) TV
- (14%) Radio
- (2%) Newspapers
- (1%) Magazines
- (2%) friends

- (0%) at work
- (1%) in the neighbourhood
- (0%) the Church
- (2%) others (specify)
- (0%) none
- (0%) don't know

33. What is the thing that you like best about the "No" campaign?

- 1º
- 2º
- 3º

33.1 What is the thing that you like the best about the "No" campaign?

- 1º
- 2º
- 3º

Comparing the publicity of both campaigns, the "Yes" and the "No", which of the 2 do you think

		publicity YES	publicity NO	he same	none	don't know
34.	the most dynamic	22	56	9	2	6
35.	the most motivating	21	58	8	2	6
36.	the most entertaining	16	62	9	3	5
37.	the most optimistic	24	55	8	2	6
38.	the most credible	24	52	8	4	6
39.	the clearest/the most understandable	25	51	11	2	6
40.	shows a better capacity for governing the country	29	43	7	5	12
41.	most appropriate for a political campaign	23	47	9	5	11
42.	gets to the people the most	19	60	8	1	7
43.	is overall the best	23	56	8	2	7

44. As you know traditionally in this country we define our political positions as being closer to the Left, the Centre or the Right. We have the different political positions represented on this card. Please identify the political position closest to your own.

(12%) Right  
(8%) Centre Right  
(21%) Centre  
(9%) Centre Left  
(10%) Left  
(16%) Independent  
(17%) none  
(7%) don't know

Now for some personal statistical data

45. How old are you?

(21%) 18 to 24  
(25%) 25 to 34  
(19%) 35 to 44  
(14%) 45 to 54  
(11%) 55 to 64  
(9%) 65 and over

46. Without counting the years you repeated, how many years of schooling do you have?

(3%) none  
(7%) 1 to 3  
(19%) 4 to 7  
(13%) 8 (completed Primary school)  
(17%) 9 to 11  
(23%) 12 (completed Secondary school)  
(14%) 13 to 17  
(4%) 18 and more



## 47. Socio-economic level

- (5%) high (ABC1)
- (50%) middle (C2C3)
- (44%) low

## 48. Sex

- (50%) male
- (50%) female